

Free Marketing Opportunities

WEB SITE OPPORTUNITIES

JOB POSTINGS: Store job openings will be listed on the mall web site (atbroadwaycommons.com/jobs/) as well as placed in the job openings book available for review at Guest Services. Just let us know when the position has been filled and we'll remove the posting.

WEB SITE SALES, SPECIALS & ANNOUNCEMENTS: Whether you're liquidating winter clearance, having a huge sale or just want to bring attention to a new, unique or hot product—this program's for you! Email details to Amaka Oweazim aoweazim@atbroadwaycommons.com and Samantha Monachelli smonachelli@atbroadwaycommons.com and your store's sale will be posted on the website until the specified removal date. You can advertise as many specials as you want as often as you want.

FACEBOOK/TWITTER/INSTAGRAM: Promote your exciting special events on Broadway Commons social media Pages. Email event/promotional details, along with a jpg image to smonachelli@atbroadwaycommons.com

RETAILER MEMO

Broadway distributes a Retailer Memo to all their retailers. Share your store's sales and promotions with your fellow merchants. To be featured in the next Retailer Memo, email information to Samantha Monachelli in the Mall Management Office smonachelli@atbroadwaycommons.com no later than 3pm the last Wednesday of the month. Please note Broadway does not permit door-to-door solicitation.

MALL EMPLOYEE DISCOUNTS: Do you offer employee discounts to retailers? Let us know so we can feature it in the Retailer Memo.

FLYER DISTRIBUTION: Want to reach store employees? Provide 160 copies of your 8 ½" x 11" flyers promoting your stores sales and promotions. Note: Broadway does not permit door-to-door solicitation of retailers.

ON MALL OPPORTUNITIES

STORE OPENING PA ANNOUNCEMENTS: New stores opening at Broadway, store promotions, sales and special events will be announced to guests on a rotating schedule. Please provide brief text for announcements via email to Amaka Oweazim aoweazim@atbroadwaycommons.com and Samantha Monachelli smonachelli@atbroadwaycommons.com

FLYERS AT GUEST SERVICES: Visitors to Broadway often visit Guest Services to inquire about new stores, deals, promotions and events. Send your flyers to the mall management office to be distributed at Guest Services. Note: All flyers must be approved by Amaka Oweazim, Marketing Director, prior to distribution.

EVENT PARTICIPATION: Watch for upcoming events in the Merchant Newsletter. Stores that wish to participate in special events such as Easter, Back-To-School, Cultural Celebrations, Santa, Black Friday/Midnight Madness, etc. should reach out to the marketing department.